



economical[®]
INSURANCE

12th Annual

ENDURrace 
5 KM & 8 KM RUNNING SERIES & 2.5 KM FUN RUNS

April 12 & 26, 2014
www.RunWaterloo.com

COLLECT FANTASTIC FUNDRAISING PRIZES!

Minimum \$50 in Pledges	Minimum \$100 in Pledges	Minimum \$250 in Pledges	Minimum \$400 in Pledges	TOP FUNDRAISERS (to be declared April 26)
FREE SAUCONY CoolMax® SOCKS	FREE ENTRY plus Socks	\$100 SAUCONY GIFT CERTIFICATE AT RUNNERS' CHOICE plus Socks and Free Entry	\$200 SAUCONY GIFT CERTIFICATE AT RUNNERS' CHOICE plus Socks and Free Entry	1st Place: T-Shirt Quilt (value \$1,000) 2nd and 3rd Place: Each will receive a Free pair of Saucony Running Shoes at Runners' Choice
(total value \$5)	(total value \$35)	(total value \$135)	(total value \$235)	

About



economical[®]
INSURANCE

140 years ago, a group of people formed an insurance company to protect their neighbours from devastating financial hardship caused by fire. This company evolved into The Economical Insurance Group, and has held fast to their 'neighbour helping neighbour' philosophy. The Group contributes to communities by sponsoring fund raising events and enthusiastically supporting local charities and has established an excellent relationship with United Way over the years. The Group has demonstrated strong support for the organization and is pleased to continue to build on this relationship through the sponsorship of The Economical ENDURrace.

About



United Way
SERVING KITCHENER-WATERLOO
And the Townships of Wellesley, Wilmet and Woolwich

United Way of Kitchener-Waterloo and area raises funds for over 40 member agencies and the many programs and services they provide in our community. Funds are raised through workplace employee campaigns, corporate donations, individual donations and through special events such as The ENDURrace. We thank you for your past contributions and thank you for entering this 12th Annual event in support of United Way. Enjoy your day!

FUNDRAISING IDEAS

This event is a fundraiser for United Way, and we need YOUR help to reach our goal! The two easiest ways to raise money are by paper form and online:

Need some help getting started?

- Sponsor yourself!
- Ask some colleagues, friends, and neighbours to sponsor you
- Keep this form handy to ask for donations on-the-go
- Staple an envelope to it – cash, cheques and coins are all acceptable
- You can also write your story of why you're supporting this charity

Start your online pledge profile

- Every runner has an easy-to-use online pledge profile
- Just go to the race website, click on "Pledge A Participant" and search for yourself
- Share this link on Facebook, Twitter, or to your email contacts, along with your story!

Top Fundraiser WINS a race t-shirt quilt!





economical
INSURANCE

12th Annual

ENDURrace 
5 KM & 8 KM RUNNING SERIES & 2.5 KM FUN RUNS

April 12 & 26, 2014
www.RunWaterloo.com



OFFICIAL PLEDGE FORM
ALL PLEDGES DONATED TO UNITED WAY



Participant Name:		Full Postal Address:		Phone:	
Sponsor's Name		Full Address (please print clearly and indicate if a tax receipt is required ✓) Street		City	Postal Code
				Amount Pledged *	Tax Rec. * ✓
1				.	
2				.	
3				.	
4				.	
5				.	
6				.	
7				.	
8				.	
9				.	
10				.	
11				.	
12				.	
13				.	
14				.	
15				.	
Total Pledges Collected on this sheet (photocopy additional sheets if required)				.	

* For pledges of \$20 or more, indicate (✓) if a tax receipt is required.

Please make cheques payable to The ENDURrace

All pledge money must be received on or before race day for participants to be eligible for prizes.

Please note: In accordance with Canada Revenue Agency regulations, if you make a contribution to your own sponsorship total, the amount of your donation receipt may be reduced by the fair market value of the incentive prize you receive.