



economical[®]
INSURANCE

14th Annual

ENDURrace 
5 KM & 8 KM RUNNING SERIES & 2.5 KM FUN RUNS

April 9 & 16, 2016
www.RunWaterloo.com

COLLECT FANTASTIC FUNDRAISING PRIZES!

Minimum \$50 in Pledges	Minimum \$100 in Pledges	Minimum \$250 in Pledges	Minimum \$400 in Pledges	TOP FUNDRAISER (to be declared April 16)
FREE SAUCONY CoolMax® SOCKS	FREE ENTRY plus Socks	\$100 SAUCONY GIFT CERTIFICATE AT RUNNERS' CHOICE plus Socks and Free Entry	\$200 SAUCONY GIFT CERTIFICATE AT RUNNERS' CHOICE plus Socks and Free Entry	Will receive a Free pair of Saucony Running Shoes at Runners' Choice

About



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140 years ago, a group of people formed an insurance company to protect their neighbours from devastating financial hardship caused by fire. This company evolved into Economical Insurance, and has held fast to their 'neighbour helping neighbour' philosophy. The Group contributes to communities by sponsoring fund raising events and enthusiastically supporting local charities and has established an excellent relationship with United Way over the years. The Group has demonstrated strong support for the organization and is pleased to continue to build on this relationship through the sponsorship of The Economical ENDURrace.

About


Lutherwood
Caring people. Strengthening lives.

Lutherwood is a progressive, not-for-profit health and social service organization that strengthens the lives of people in our community by providing mental health, employment, housing and family support services to more than 15,000 people annually in Waterloo Region and Wellington County. Children, youth and families have trusted Lutherwood Children's Mental Health Services for more than four decades to support them as they cope with serious emotional and behavioural challenges. We help strengthen their lives and give them hope for their future. With your help we can make sure that these children and families are supported to achieve hopeful and productive futures. An investment today can result in considerable savings for our community tomorrow.



FUNDRAISING IDEAS

This event is a fundraiser for Lutherwood, and we need YOUR help to reach our goal! The two easiest ways to raise money are by paper form and online:

Need some help getting started?

- Sponsor yourself!
- Ask some colleagues, friends, and neighbours to sponsor you
- Keep this form handy to ask for donations on-the-go
- Staple an envelope to it – cash, cheques and coins are all acceptable
- You can also write your story of why you're supporting this charity

Start your online pledge profile

- Every runner has an easy-to-use online pledge profile
- Just go to the race website, click on "Pledge A Participant" and search for yourself
- Share this link on Facebook, Twitter, or to your email contacts, along with your story!



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OFFICIAL PLEDGE FORM
All Pledges Donated to Lutherwood



Participant Name:		Full Postal Address:		Phone:	
Sponsor's Name		Full Address (please print clearly and indicate if a tax receipt is required ✓) Street City Postal Code		Amount Pledged *	Tax Rec. * ✓
1				.	
2				.	
3				.	
4				.	
5				.	
6				.	
7				.	
8				.	
9				.	
10				.	
11				.	
12				.	
13				.	
14				.	
15				.	
Total Pledges Collected on this sheet (photocopy additional sheets if required)				.	

* For pledges of \$20 or more, indicate (✓) if a tax receipt is required.

Please make cheques payable to The ENDURrace

All pledge money must be received on or before race day for participants to be eligible for prizes.

Please note: In accordance with Canada Revenue Agency regulations, if you make a contribution to your own sponsorship total, the amount of your donation receipt may be reduced by the fair market value of the incentive prize you receive.